

MANAGEMENT COURSES

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UACB™

Management Course

	C-BPBA	C-ADBA	C-MBA	C-EMBA
COURSE	Certified Bachelor Program In Business Administration	Certified Advance Diploma Business Administration	Certified Masters in Business Administration (4 semesters with dual specialization)	Certified Executive in Business Administration
Minimum Qualification	H.S.C or Diploma Holder	H.S.C or Diploma Holder	Graduate or Diploma Holder with work experience	Graduate / DBA
Total Fees	60,700/-	Rs. 45,700/-	Rs. 58,700/-	Rs. 49,700/-
<u>Duration</u>	1.5 year	1.5 year	1 year	6 months
Fast track	3 years	3 years	2 years	1 years
Regular				
	Part I: Business Organization Business Communication Skills Business Accounting	Part I: General Management I Accountancy Business Communication	Sem. I : General Management Consumer Behavior Business Communication	PART-1 • General Management

Subjects covered	Business Economics – I	Personal Management	Organizational Behavior	• Marketing Mgt
	Consumer Behavior	Consumer Behavior		• HR
			Sem. II : Business Ethics	• Advertising
	Part II: Principles of Management	Part II: General Management II	Human Resource	PART-2
	Principles of Marketing	E – Commerce	Management	• Consumer
	Principles of Finance	Organizational Behavior	Financial Management	Behavior
	Basics of Cost Accounting	Corporate Law	International Business	• International Business
	Business Statistics	International Business		• Operations Mgt
		Part III: General Management III	Sem III : Export Management	(optional)
	Part III: Business Laws	Business Management	Corporate Law	• Business Ethics
	Human Resource Management	Operations Management	Advertising Management	
	Organizational Behavior	Business Ethics	Marketing Management	
	Management Accounting	Marketing Management	Sem IV : Business Management	
	Business Economics – II		Specialization subject – I	
	Part IV: Operations Management		Specialization subject – II	
	Business Taxation		Project Study	
	International Business			
	Management Information System			
	Business Exposure			

**Part V: Supply &
Chain Logistics**

Entrepreneurship
Development

Business Ethics

Business
Environment

Marketing
Management

**Part VI: Business
Planning &
Project**

Management

Event
Management

E – Commerce

Specialization
subject – I

Specialization
subject – II

Exam Duration	10 days	10 days	20 days
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Specialization for Certificate Programmes

1	Advertising Management	53	Investment Management
2	Air Transport Management	54	Industrial Marketing
3	Asset Management	55	Information Technology
4	Agriculture Management	56	Interior Management
5	Architectural Management	57	International Management
6	Audit Management	58	Investment Analysis Management
7	Banking Management	59	Labor Law Management
8	BPO Management	60	Logistics Management
9	Bio-Technology Management	61	Library Management
10	Business Administration	62	Market Risk Management
11	Call Centre Management	63	Mass Communication
12	Clinical Pharmacology	64	Media Management
13	Communication Management	65	Marketing Management
14	Consumer Behavior	66	Materials Management
15	Co-Operative Management	67	Mutual Funds Management
16	Corporate Law	68	Networking Management
17	Cost & Management Accounting	69	Operations Management
18	Customer Relations Management	70	Packaging Management
19	Chartered Finance Management	71	Personal Management
20	Clinical Research	72	Pharmacology Management
21	Construction Management	73	Production Management
22	Corporate Finance Management	74	Public Administration
23	Contemporary Auditing	75	Purchasing Management
24	Corporate Training	76	Pathological Lab Management
25	Customer Care Management	77	Power Management
26	Cyber Law Management	78	Portfolio Management

27	E-Commerce	79	Project Management
28	Energy Management	80	Petroleum Management
29	Environmental Studies	81	Public Relations Management
30	Event Management	82	Retail Management
31	E-Business Systems	83	Risk Management
32	Entrepreneur Management	84	Rural Management
33	Equality Research Management	85	Risk & Insurance Management
34	Export Management	86	Sales & Distribution Management
35	Finance Management	87	SAP Consultancy
36	Foreign Exchange Management	88	Shipping Management
37	Fashion Management	89	Software Project Management
38	Financial Institution Management	90	Safety Management
39	Foreign Trade	91	Sales Management
40	General Management	92	School Management
41	Health Care Management	93	Store Management
42	Holistic Management	94	Software Management
43	Hospital Management	95	Supply Chain Management
44	Hotel Management	96	Taxation Management
45	Hardware Management	97	Textile Management
46	Health Management	98	Total Safety Management
47	Hospitality Management	99	Travel & Tourism Management
48	Human Resource Management	100	Take Over & Acquisition Management
49	Industrial Marketing	101	Telecom Management
50	Intellectual Property Rights	102	Total Quality Management
51	International Finance Management	103	Transport Management

52 International Trade

104 Treasury Management

105 Ware-Housing Management
