



# **IMET Integrated Management Educational Technology**

## An ISO 9001:2008 Certified Organization

in

# Doctor of Business Administration DBA

## **Program Learning Outcomes:**

- Demonstrate fluency within the chosen discipline.
- Demonstrate support of current and emerging business theory, practice, and influences
  that support business administration strategy and organizational missions in changing
  environments.
- Integrate appropriate principles and research methodologies frequently used in business research to solve current business administration problems.
- Formulate effective solutions to real-world problems in business administration that improve the effectiveness of organizations in support of organizational missions.

#### **IMET's Doctorate in Business Administration course include:**

- Research Methodology and Quantitative Techniques
- Cybersecurity
- Artificial Intelligence
- Machine Learning
- RPA
- Digital Transformation
- Strategic Management
- Corporate Governance and Social Responsibility
- Entrepreneurship and Innovation
- Financial Management
- Marketing Management
- Human Resource Management
- Operations and Supply Chain Management
- Business Ethics and Sustainability
- Leadership and Organizational Behavior

- Global Business and International Trade
- Information Technology Management
- Project Management

### Doctorate in Business Administration 1 YEAR COURSE:

Step 1: Problem Statement

Step 2: Title Selection

Step 3: Synopsis

Step 4: Thesis

Step 5: Thesis approval

Step 6: Research Methodology Test

Step 7: Certificate issuance

#### **Conclusion:**

Earning a Doctorate in Business Administration can lead to higher salaries and better career prospects for individuals seeking senior management positions in academia or industry. Graduates can pursue careers as Management Analysts or C-Suite Executive Professionals, depending on their area of specialization